

Sustainable Corporate Travel in Europe

SUSTAINABILITY IN TRAVEL POLICIES

What's addressed in travel policies?



56%
mandate or encourage
travellers to **fly direct**
whenever possible



Only **33%** of travel managers currently mandate or encourage travellers to book with suppliers with sustainable practices



74%
mandate or encourage
travellers to use **public transport** whenever possible



58%
mandate or encourage
travellers to **share transport** to/from the
airport when travelling
with coworkers



How important is it for you to do the following within your company's managed travel programme?

% "Very" or "Somewhat" important



86%
Receive reports to allow you to accurately calculate carbon emissions



85%
Remind employees of videoconferencing options



81%
Encourage travellers to make sustainable choices



76%
Provide travellers with sustainable options in the booking process



72%
Display carbon emissions in search results



72%
Source with suppliers who implement sustainable practices



47%
Offset carbon emissions by partnering with an NGO



64%
Mandate travellers to make sustainable choices

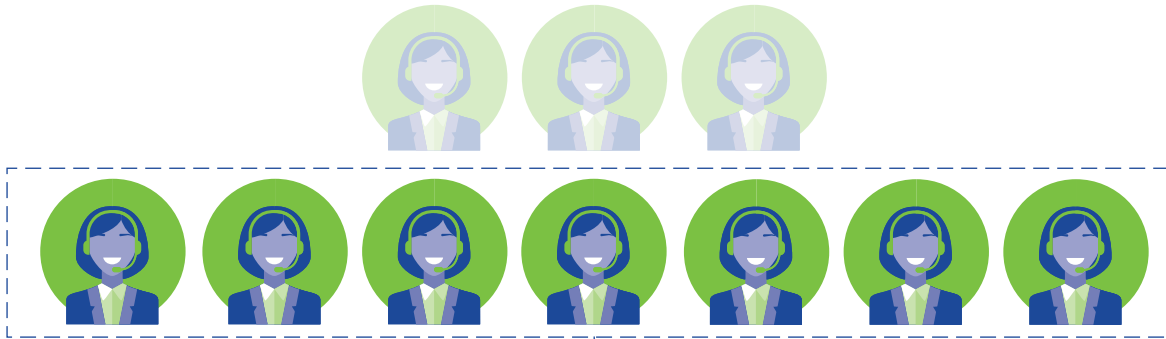


66%
Highlight hybrid/ electric cars where available





SUSTAINABILITY GROWING IN IMPORTANCE



On average **70%** of travel managers say sustainability efforts will be **more important** to their company's travel program in the next 1-2 years, including...



80%

Providing travellers with sustainable options in booking



74%

Sourcing with suppliers who implement sustainable practices



73%

Mandating travellers to make sustainable choices



72%

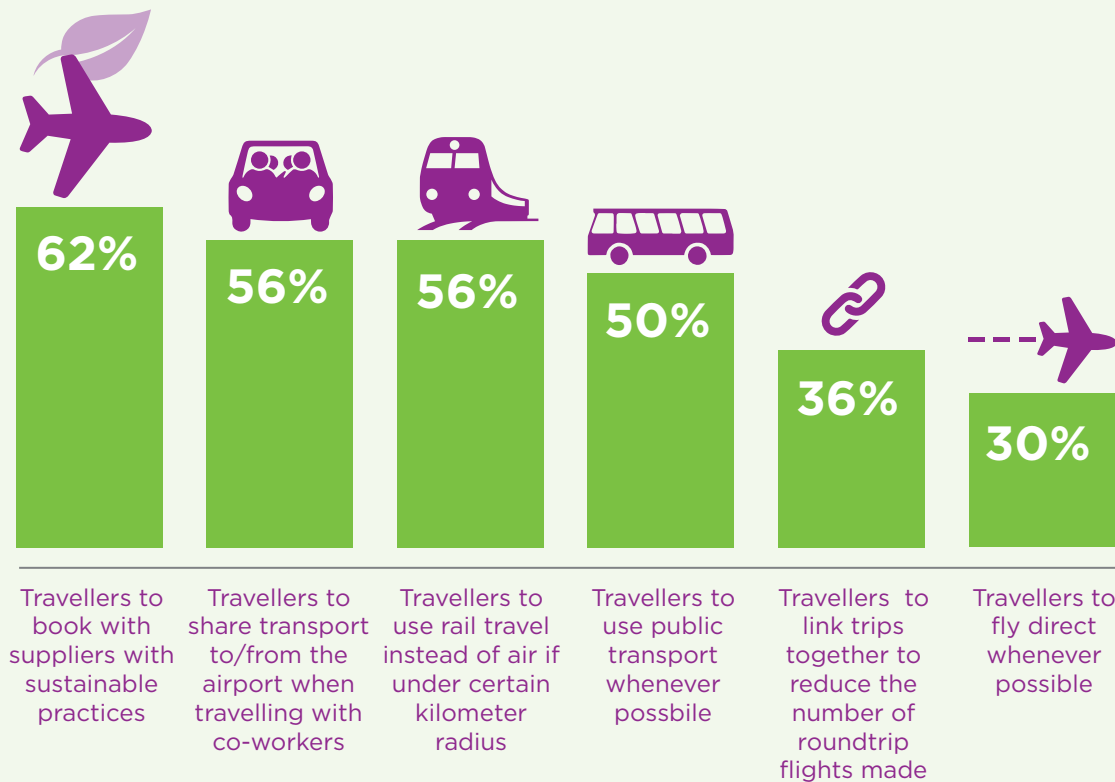
Displaying carbon emissions in search results

WHERE ARE POLICIES HEADING?



Three in five travel managers say in the past year, they have received requests from travellers **(58%)** and senior leadership **(55%)** to implement more sustainable travel practices.

Actions Expected to Be Addressed in Policy in 1-2 Years*



*among those who indicated the following was not already addressed in policy

WORKING WITH SERVICE PROVIDERS

Travel service providers who provide services to measure and track sustainability



To read the full report:
[CLICK HERE](#)

METHODOLOGY

An online survey was conducted of corporate Travel Buyers in Europe. The survey fielded between October 17 and October 31, 2019. An email invitation was sent to GBTA members and members of GBTA partner associations.

One hundred forty two completed at least one question. Of these, 134 qualified given they are a travel manager/buyer or procurement/sourcing specialist.

Of those who qualified, 104 completed the entire survey.



ABOUT GBTA

The Global Business Travel Association (GBTA) is the world's premier business travel and meetings trade organization headquartered in the Washington, D.C. area with operations on six continents. GBTA's 9,000-plus members manage more than \$345 billion of global business travel and meetings expenditures annually. GBTA delivers world-class education, events, research, advocacy and media to a growing global network of more than 28,000 travel professionals and 125,000 active contacts.

To learn how business travel drives lasting business growth, visit www.gbta.org.



ABOUT SAP CONCUR

SAP® Concur® is the world's leading provider of integrated travel, expense, and invoice management solutions, driven by a relentless pursuit to simplify and automate these everyday processes. With SAP Concur, a top-rated app guides employees through every trip, charges are effortlessly populated into expense reports, and invoice approvals are automated. By integrating near real-time data and using AI to audit 100% of transactions, businesses can see exactly what they're spending without worrying about blind spots in the budget. SAP Concur eliminates yesterday's tedious tasks, makes today's work easier, and helps businesses run at their best every day.

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