



PUBLIC

Well-positioned for “New Normal” with SAP as Platform for the Future

When **COVID-19** hit, few companies were able to do business as usual. That includes 800+ Rally's and Checkers corporate and franchise restaurants nationwide. Naturally, they did all the right things to support the wellbeing of employees and customers – and more, such as sick pay for affected workers and financial relief options to franchises that needed it. Corporate office staff worked from home. Despite all the challenges, it's safe to also say that the Rally's and Checkers double drive-thru concepts are a convenient choice to hungry people shying away from in-restaurant dining.

Here's how they adjusted.

THE BEST RUN 



Transforming Operations and Optimizing Performance

Before: Challenges and Opportunities

- Migrated from Lawson ERP to SAP S/4HANA for next-generation confidence
- Commitment to high quality for franchisees, standardizing with SAP every way possible
- Integration and robust functionality crucial to meeting current and future requirements

Why Now?

- Streamlining operations and tightly managing costs critical to success; lean internal IT staff
- Sharp focus on recruiting/onboarding, financial management, UX, reporting, and other functions

After: Better Processes, Better Results

- SAP instrumental in technological standardization as well as process optimization
- Increasingly automating functions for employees, management and overall efficiency
- Virtually “limitless possibilities” to advance operations and performance with SAP
- More precise insight across the company and a clear long-term software roadmap

“I’ve specialized in SAP solutions for more than 10 years. The **best-run** companies really do run SAP. Their solutions are both **cutting edge** and very dependable.”

Michael Burch
IT Application Manager

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Number of internal SAP experts, affirming how lean IT staffs aren’t a detriment with corresponding solutions.

\$100,000

Amount of donation the company made to help provide up to 1 million meals to children in need.

Checkers
Tampa, Florida
Checkers.com

Industry
Retail

Products & Services
Food & beverage

Number of Employees
2,700

Featured Solutions
SAP S/4HANA, SAP Fiori,
SAP SuccessFactors,
SAP Concur

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