

Healthcare Top 3 Spend Categories + Tips to Optimize

Leverage your industry data
and our tips to optimize spend

As an industry under constant budgetary pressure to stay within tight profit margins and up-to-date with rapidly advancing technology, healthcare organizations have a great need for controls and visibility into employee spend. That's why, using internal data from SAP® Concur® solutions, we analyzed the top three spend categories for the healthcare industry in 2020. Read on for helpful tips to optimize spend, uncover savings, and gain efficiencies for your healthcare organization.

How do the top three categories of spend help your healthcare organization optimize your financial operations today to protect your bottom-line and plan for the future?

Top 3 Spend Categories

01

52% of Spend Categorized as 'Other': What you can't see, can cost you. Even before the global pandemic, this was a common place to find 'high risk spend'. As workplace dynamics shifted to a remote or hybrid model and new categories of spend for things like PPE and home offices emerged, the need to adjust spend categories scrutinize new expenses became a priority.

02

11% of Spend Categorized as 'Lodging': Visibility into employee hotel bookings, business travel locations and preferred hotel supplier selection transitioned from 'nice to have' to 'need to have' data during the global pandemic. Amidst extensive travel restrictions, 'lodging' still comprised 11% of spend in 2020 across the healthcare industry.

03

11% of Spend Categorized 'Mileage': Mileage replaced airfare as the third greatest area of spend for healthcare in 2020. As travel shifted from airfare and rental cars to personal vehicles during the global pandemic, the mileage spend category actually increased for many healthcare organizations, especially for those who continued to provide home care services to those in need.



Resilience and change readiness are made possible with an integrated employee spend and travel solution.



Tips to Optimize Spend

Create Relevant Expense Categories

Regular review of your spend categories will keep your policies relevant and spend visibility clear. If your 'Other' expense category is high, dig into what's inside that category and consider adjusting your categories and policies so that you consistently know exactly where your organization's dollars are going and your employees know where to code expenses without asking for clarification.

Encourage Travel Program Adoption

Create travel policies that make tracking mileage as well as reservation and itinerary management within your SAP® Concur® solution the simplest way to manage business travel throughout your organization. Regularly adjust your travel program policies and employee communications to account for the way your teams administer, manage, and approve spend for travel. As travel resumes, CME travel-related expenses will increase in spend percentage, and healthcare organizations can leverage this spending visibility to control the bottom-line.



When you are ready to optimize employee spend for your organization, visit [Concur.com](https://www.concur.com) or [contact us](#). SAP® Concur® solutions has the platform and industry experience to partner with you.

About SAP Concur

SAP® Concur® is the world's leading brand for integrated travel, expense, and invoice management solutions, driven by a relentless pursuit to simplify and automate these everyday processes. The highly-rated SAP Concur mobile app guides employees through business trips, charges are directly populated into expense reports, and invoice approvals are automated. By integrating near real-time data and using AI to analyze transactions, businesses can see what they're spending and avoid possible blind spots in the budget. SAP Concur solutions help eliminate yesterday's tedious tasks, make today's work easier, and support businesses to run at their best. Learn more at concur.com or the SAP Concur [blog](#).

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